

2020

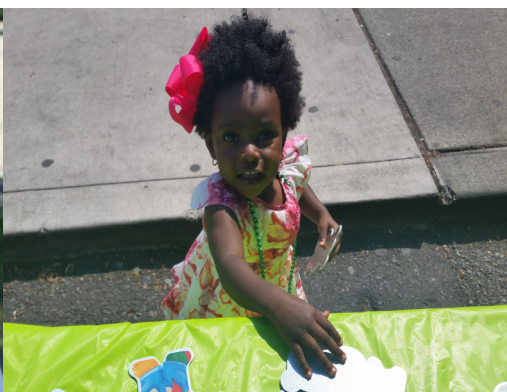
# Annual Report



SERVING THE CHILDREN AND FAMILIES OF OUR REGION FOR OVER A CENTURY



Our mission is to **help families** and communities raise healthy, successful **children** and youth through **direct services** and advocacy for **social justice and equity**.





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*After a major capital campaign in 1999, construction was completed on a new counseling building named after major support Franklin D. Raines - Rhodes Scholar, CEO of Fannie Mae, and one-time budget director to President Clinton.*

# LEADERSHIP TEAM

- Dr. Pela Terry, Ed.D. - Executive Director
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- Shwetha Panchal, M.Sc., PGdip, LMHCA - Program Manager, Gender-Based Violence
- Diesha Rodgers - Director of Early Learning

# Atlantic Street Center impacts the community through four program areas:

## Youth Development & Education Supports



We offer after school activities, violence prevention education, tutoring, summer school, support groups, classes, community events, and access to resources for self-help and improvement for youth. Families are similarly supported through our Kinship Care groups, Teen Parent program and Learn and Raise program; all designed to support families in raising healthy, successful children and youth while supporting parents and caregivers.

## Behavioral Health



Licensed, skilled mental health therapists provide counseling services that strengthen a participant's coping skills, giving them the tools to achieve and maintain emotional health and well being. Counseling services are supported by case management to help children and families identify needs, access services, assess options, and create action plans for positive changes.

## Early Learning



Our Early Learning Program (ParentChild+) is based on a national, evidence-based early literacy, parenting, and school readiness model that is committed to closing the achievement gap by providing low-income families with the skills and materials they need to prepare their children for school and life success.

## Gender-Based Violence (GBV)



Our GBV program provides a range of services from advocacy through counseling and housing case management. We predominantly serve marginalized and under-served African-American and Hispanic populations who are victims of domestic violence and sexual assault. 92% of our survivors are mothers between the ages of 22 and 45, with an average of two to four children.



# Above & Beyond No Matter What



Continuous funds and support from our donors give our team the ability to assist participants beyond the programs they enroll in. A mother enrolled in our Early Learning's ParentChild+ program had just moved into her first stable home in years with her two small children. Unfortunately, her new life was in the path of wildfires. She was eventually without power for 24 hours but could not leave her home as she waited on the results of a COVID test.



**The Atlantic Street Center team gathered items to help this one mother and her family keep calm during such a turbulent time. We delivered an ice chest, ice, non-perishable food items, cleaning supplies, masks, and hand sanitizer to their porch. We were greeted with a heartfelt thank-you note taped to the front door.**

The ParentChild+ program pairs children and parents with an Early Learning Specialist, helping families to foster a love for learning within their children. Through the process, parents can also create meaningful relationships with their specialists, resulting in our staff's commitment to transcend the syllabus of a program. This particular mother's dedication to her time with Atlantic Street Center presented her with another resource in a truly trying moment.



## Success in the Summer

Our Youth Development's Summer Academy program provides students with a math and reading curriculum to secure academic success for the upcoming school year. There is access to STEM, leadership and activism, nutrition and fitness, and photography activities. Due to COVID-19, Atlantic Street Center offered Summer Academy 2020 virtually via Microsoft teams.

One mother told our team how engaged her son had become throughout the summer. In the onset of the pandemic, he had initially struggled with the switch to remote learning. However, he excelled during the summer with Atlantic Street, gearing him up to be successful for the next school year.

# Finding The Way Home

Anna\* had been a participant of Atlantic Street Center for months, but her attempts to find stable housing had been going on for much longer due to the domestic abuse she and her child were enduring at home. She and her newborn baby were on multiple waiting lists for new places to live, including for low-income housing.

In the meantime, Anna would cycle between nights at different hotels, and staying with friends and family. Sometimes she would have no other choice than to stay in the apartment she was still sharing with her abuser.

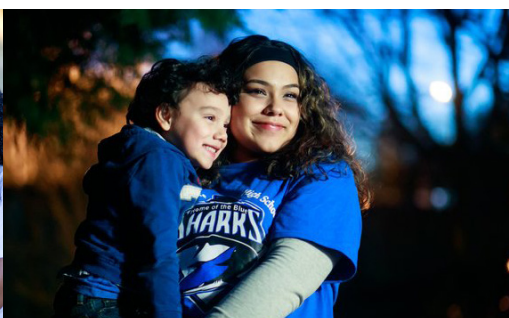
Our Gender-Based Violence team collaborated with Anna on a long-term plan for housing alongside what she wanted for her future, including continuing her education and potential career opportunities.

**Housing provided to victims and survivors of domestic violence are challenging to get into as spots do not open on a regular basis. With so many others in a similar position to Anna, it took some time to receive good news. Any time an opening became available, our team would work with Anna to put in an application as quickly as possible.**

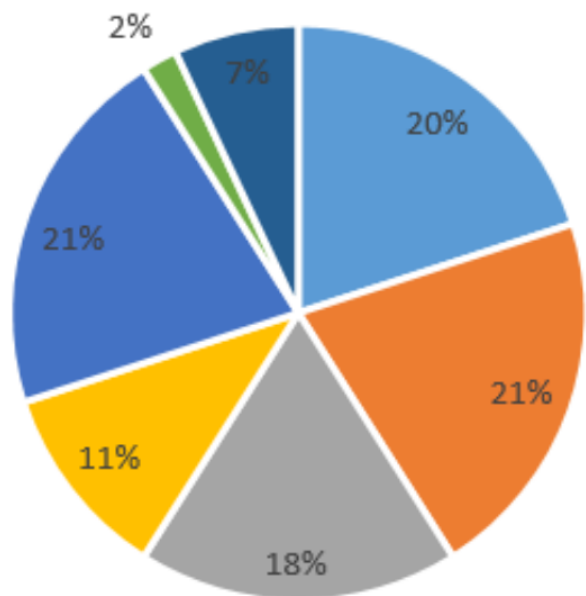
Our team kept in close contact with multiple housing placement organizations while still working with Anna to keep her safe in the interim. Eventually, she received housing opportunities from three different programs. In the end, Anna and her young child were able to leave the home of their abuser and settle into a space to call their own.

**If you or someone you know is experiencing gender-based violence (also known as domestic violence) and in need of advocacy, therapeutic and/or housing services, please reach out to us at [DV@atlanticstreet.org](mailto:DV@atlanticstreet.org) or by calling our Gender-Based Violence team at (206)-945-3358.**

\* Name has been changed

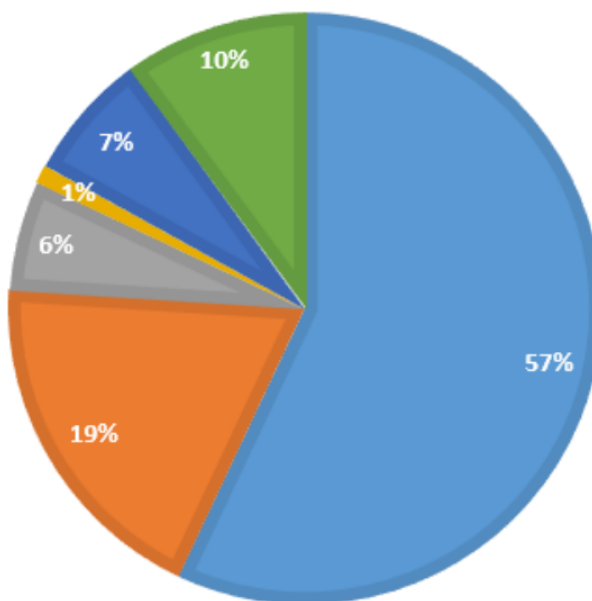



# PROGRAM PARTICIPANT DEMOGRAPHICS



- # of young children (ages 0 – 5) | **20%**
- # of children (ages 6 – 11) | **21%**
- # of teens (ages 12 – 17) | **18%**
- # of young adults (ages 18 – 24) | **11%**
- # of adults (25+) | **21%**
- # of senior caregivers | **2%**
- Unknown – Not specified | **7%**

- Black/African American | **57%**
- Hispanic, Latinx or Spanish | **19%**
- Asian or Pacific Islander | **6%**
- Native American or Alaskan Indian | **1%**
- White or Caucasian | **7%**
- Unknown – Not specified | **10%**



**83**   
teens took part in our  
Teens as Parents  
Program (TAPP)



**298** teens participated in our programs overall

**91** individuals found assistance through our homelessness prevention programming

**213** people received legal, housing, and counseling help through our domestic violence program

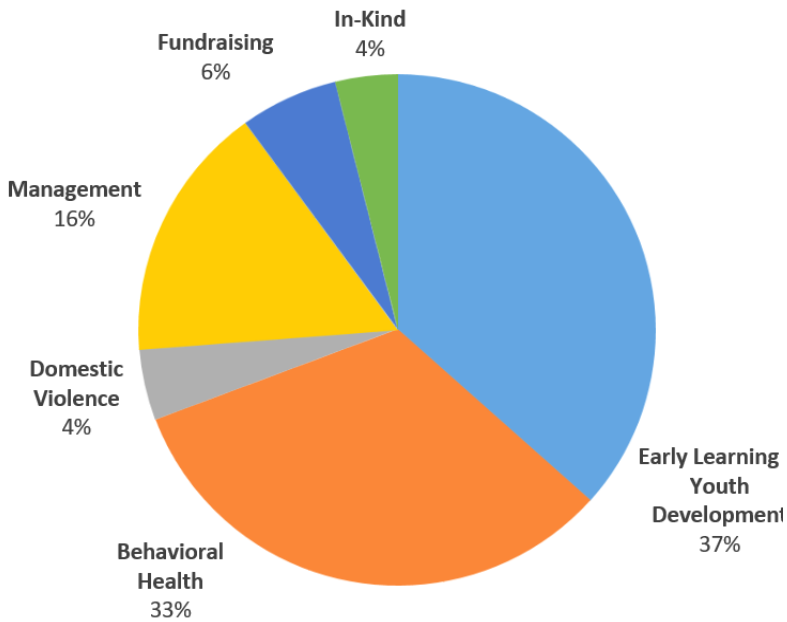


# INVESTMENTS IN YOUTH & FAMILIES

FY 2020



**\$5,626,503**



Early Learning & Youth Development | **\$2,060,118**

Behavioral Health | **\$1,838,062**

Domestic Violence | **\$252,523**

Management | **\$912,878**

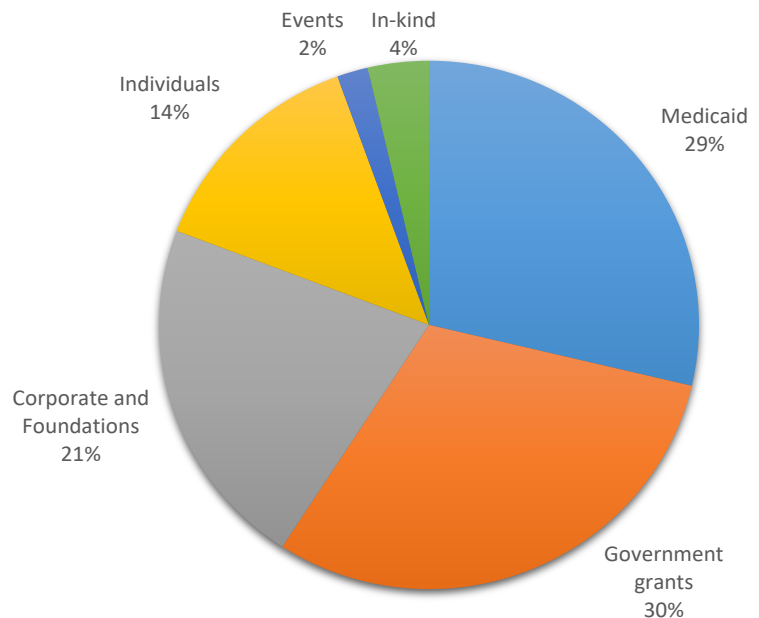
Fundraising | **\$345,180**

In-Kind | **\$217,742**

# REVENUE & SUPPORT

**\$5,959,711**

- Medicaid | **\$1,709,865**
- Government Grants | **\$1,813,242**
- Corporate & Foundations | **\$1,289,389**
- Individuals | **\$815,698**
- Events | **\$110,775**
- In-Kind | **\$217,742**





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*Helping kids and families thrive for more than a century.*

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**IN 2021, WE ARE CELEBRATING 111 YEARS OF SERVICE**

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