



Annual
Report
2022

ATLANTIC
STREET
CENTER





ANNUAL REPORT 2022



Dear Community Friends,

Another year of growth has gone by with even more potential ahead. In the time since the onset of COVID-19, Atlantic Street Center - and most other community organizations - have had to drastically pivot again and again to compensate for a variety of losses. Recently, we have been fortunate to see the return of these said losses, specifically in-person events. Even with enhanced precautions, Atlantic Street Center has successfully been able to be a part of and curate community-centric events. These moments have allowed us to reconnect with participants and supporters in ways that we have been missing since March 2020.

In 2022, we were able to host our 21st Annual Juneteenth Celebration for the second time since the pandemic with an even bigger and more enthusiastic crowd than the year prior. This community staple is always a treat for our participants and the partners that join us. We also saw the return of our support groups gathering in-person to access resources and create strong connections with one another, including our Teen & Young Parents Program and the Kinship Care Support Group. The reach of our resources also expanded as seen with CoRe, our video game-based therapy program that is now available in three Seattle middle schools with more on the horizon.

Our annual gala officially returned to in-person this past October at the Renaissance Hotel in Downtown Seattle. We had the opportunity to connect with new faces as well as reminisce with those we had not seen for a while. For all of us, it was a confident nod towards the future in terms of raising awareness of Atlantic Street Center's services and the success of our participants.

There are still so many steps to climb, but we are all beginning to live a life where social services are yet again mostly in-person. Now that it is somewhat safer to gather together, Atlantic Street Center's reach can widen and create a larger impact here in King and Pierce Counties.

What happens next? Now that our community has truly seen what inequity looks like, we can be more intentional and efficient in how we make Greater Seattle a better place to live. For us, this means enhancing our emotional and physical connections with participants and their families day in and day out. We hope you will join us in cementing that initiative.



Rhonda Staton
Board President



Dr. Pela S Terry, Ed.D
Executive Director



OUR MISSION

Atlantic Street Center's mission is to help families and communities raise healthy, successful children and youth through direct services and advocacy for social justice equity.

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OUR PROGRAMS

Behavioral Health

Our experienced therapists work with participants ages 5-24 by utilizing evidence-based and culturally responsive approaches to guide them in navigating their mental health. We also manage an intern program giving behavioral health practicum students the opportunity to make a difference while expanding their education. Our newest mental health initiative is CoRe, our video game-based therapy program that is now utilized in three Seattle middle schools.

Early Learning

In partnership with the national organization ParentChild+ and its well-established curriculum, we are able to pair Early Learning Specialists with King County and Pierce County families that have children ages 16 - 48 months. Our Specialists visit family homes with free educational books and toys to help the child start their learning journey, as well as empower caregivers to be their child's first teacher.

Youth Development & Education Support

Through a variety of programs, we are able to serve family units in multiple facets. Our After-School program and Summer Academy gives youth a constructive place to do their home work, connect with staff and adult role models, and take part in community-centric activities. We also host two support groups: teen/young parents and kinship caregivers. These groups provide community and resources to families and their unique needs.

Gender-Based Violence

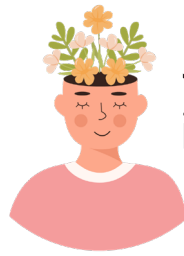
Our Gender-Based Violence (GBV) advocacy group provides support through resource connections, housing assistance, and therapy resources. When survivors and their families experience violence in the home, sexual exploitation, and/or financial abuse, our GBV team works endlessly to support them in moving forward safely.

OUR IMPACT

We served
119 kids



through CoRe giving them the opportunity to learn cooperative and stress-management skills alongside their peers while playing video games.



300 individuals took part in our **behavioral health program** which is of no charge to them.



457 participants took part in our Early Learning Program, including caregivers.

132 participants were then referred to additional **Atlantic Street Center resources.**

In 2022, Atlantic Street Center successfully served over 3,200 people through direct programming, singular assistant services, and community events.



80 children took part in our After-School and Summer Academy programs

Youth Development & Education Support

103 parents attended our Teens and Young Parents Program

86 grandparents and older caregivers took part in our Kinship Care Support Group



378 individuals were assisted through our Gender Based Violence advocacy program where they received housing assistance and therapy resources.



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THE RETURN OF THE GALA

October 1, 2022 was our first in-person gala since the onset of COVID-19. That is 1,092 days since the last time we had gathered together. Yet, we did not skip a beat!

Among our distinguished guests were participant speakers, including Aida of our Youth Development group, Reshell Williams of our Kinship Care Support Group, and Josephine "Josie" Howell - an alum of Atlantic Street Center. Josie and her band also gave us an evening of music and dancing many of us had been missing. Before the night ended, we also awarded Olivia Aldridge of the former 19th & Jackson Starbucks with our Heart of the Community Award for her and her staff's dedication to our mission and programs during the height of the pandemic.

We successfully raised \$180,000 with the help of generous donors. It was incredible to be back at the Seattle Renaissance Hotel among our community thought leaders and local supporters. Connections were reignited, new goals were established, and friendships were cherished.

In our 114 years of service, we have never taken for granted the people we serve or those who choose to work alongside us. The isolation of the pandemic pushed our team to work harder than ever before with less resources at their finger tips. Having this gala validated for our team that our efforts have a large impact and there will always be a need for Atlantic Street Center. See you all in October 2023!



Thank you to our sponsors



HISTORY THROUGH FASION



Creating an understanding of our community's history is vital to pass onto our youth, especially when it comes to Black History Month. As most of the children we serve are African American or BIPOC, it is a priority to help them see themselves represented in arts and culture. Sometimes this means our youth are the ones centerstage through displays of art, drama, and more .

Thanks to our partnership with the Langston Hughes Performing Arts Center, our After-School youth had the chance to tell the history of African Americans through fashion. From gorgeous tribal wear to the flashy suits of R&B bands at their height, our kids wore diverse aesthetics to portray the history of Black Americans in our country, including moments that were reminiscent of trauma. They reenacted Harriet Tubman's many journeys of rescuing slaves and the marches of the 1960s Civil Rights Movement.

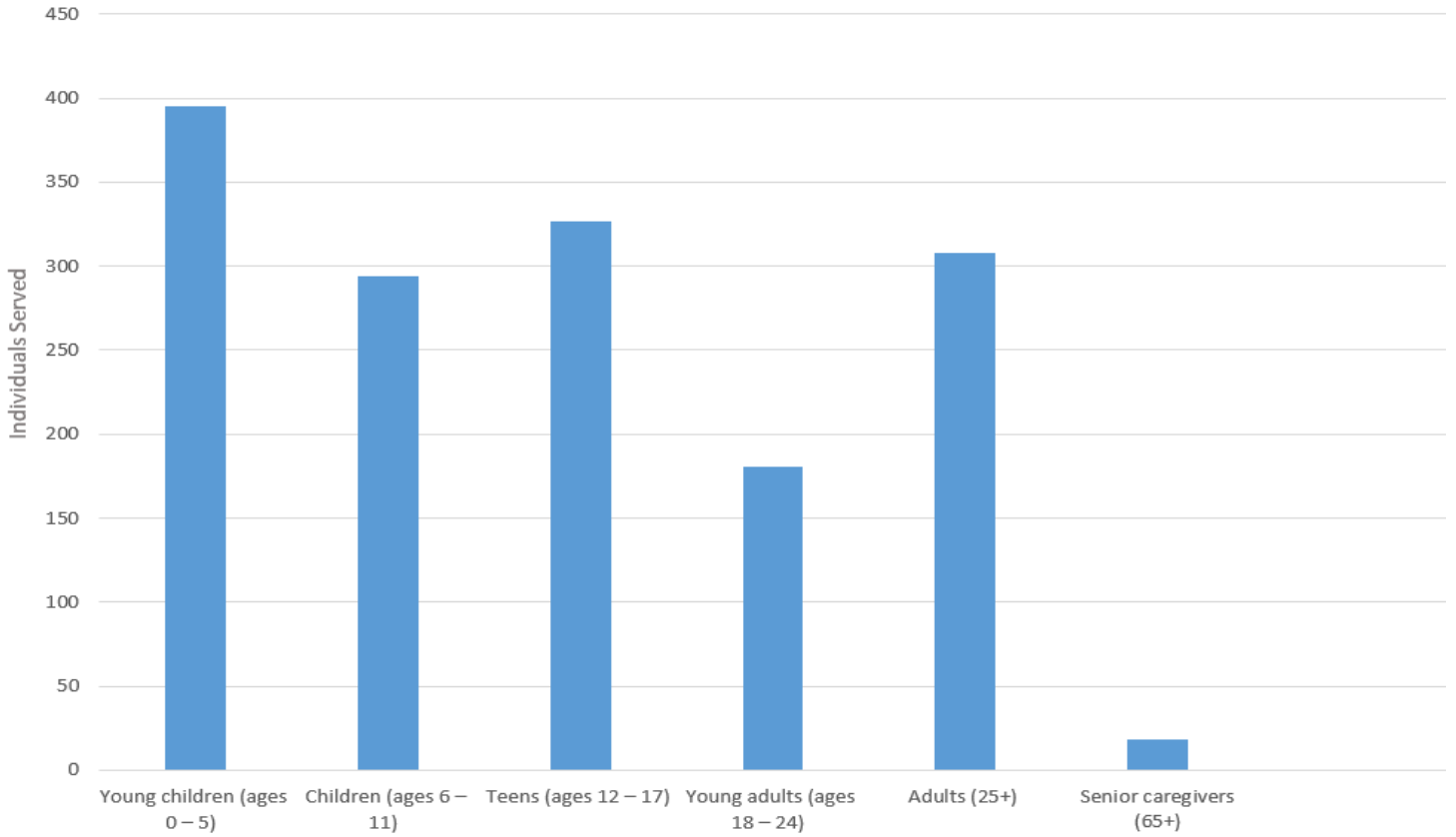
While riddled complexities and sadness, these pieces of history in America are necessary storytelling. We are so proud of our youth for taking on these heavy legacies and retelling them to a large audience.

It was an emotional journey for our youth, our audience, and staff. We are incredibly thankful to the team from Langston Hughes; they spent weeks with our kids teaching them choreography, the process of memorizing lines, and how to own their culture on stage.

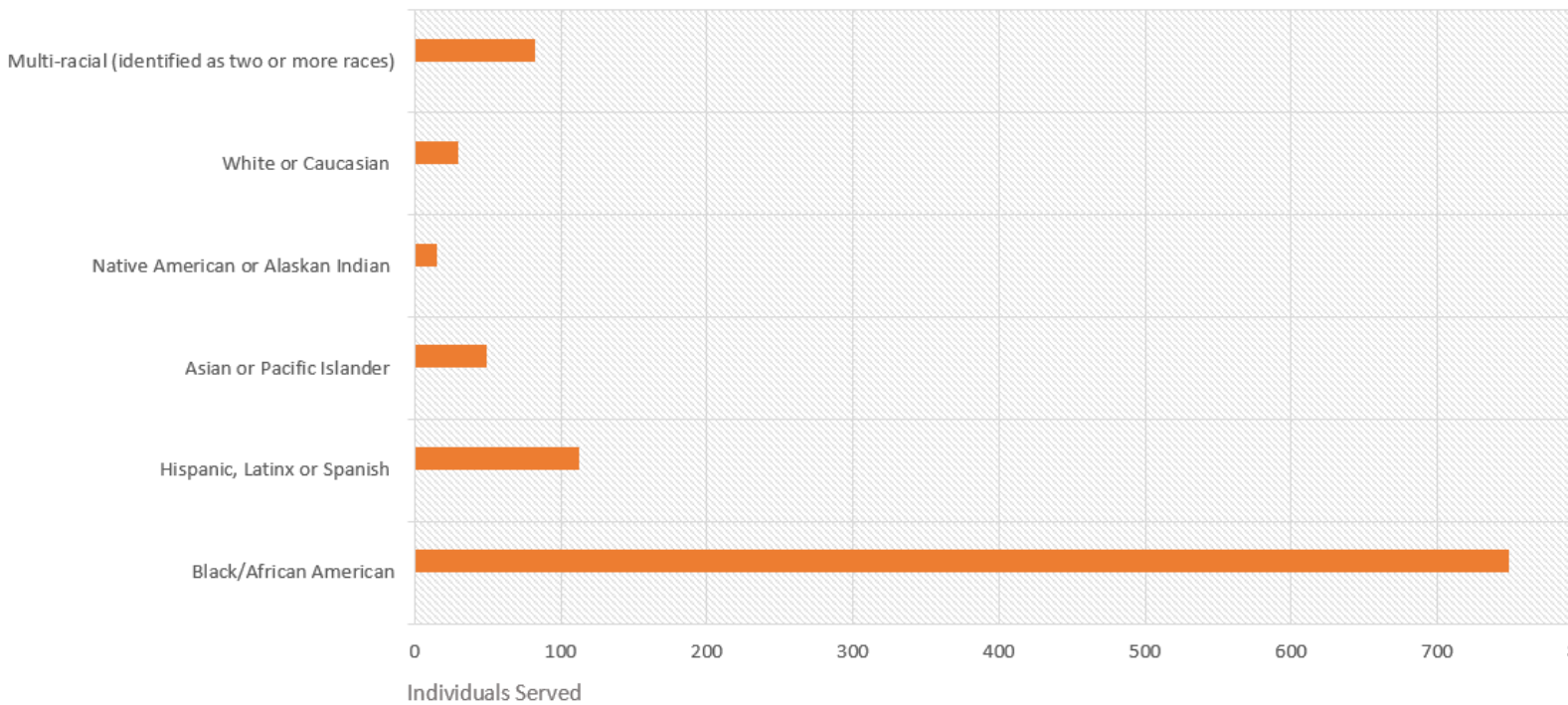
As always, we love being educated by the youth we serve. They are our future. We look forward to their accomplishments in 2023.



Age Demographics of Participants

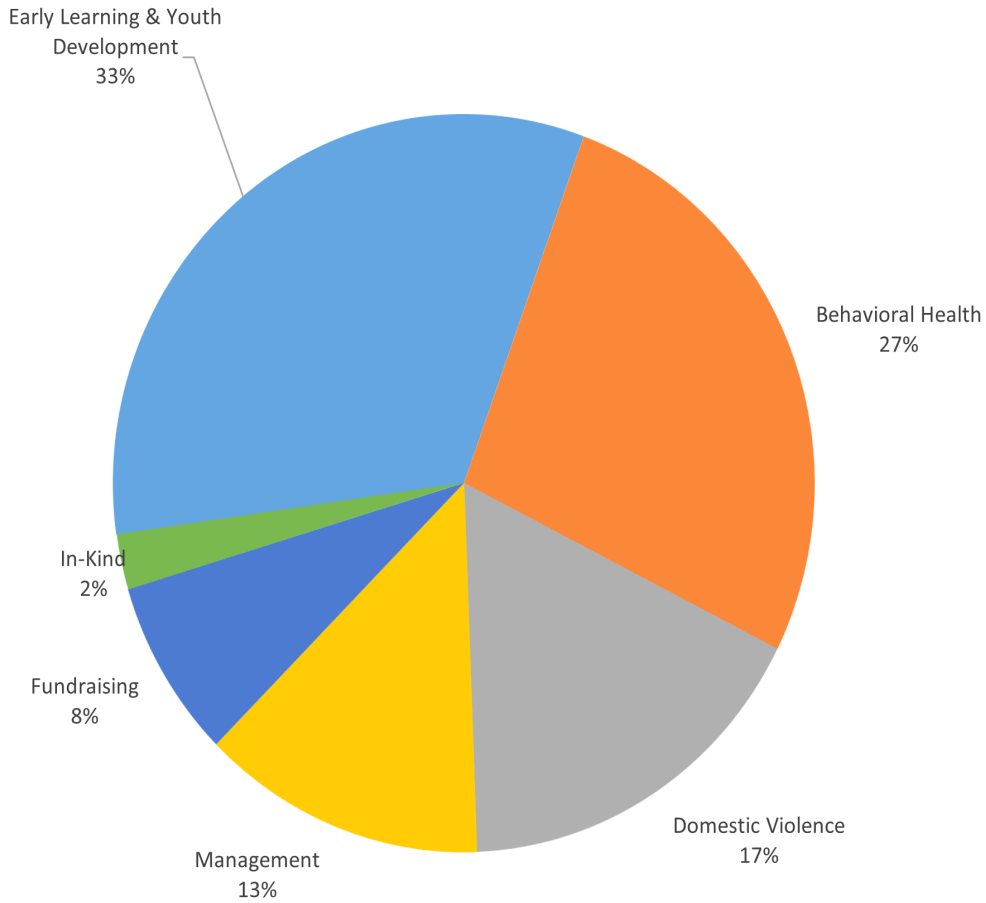
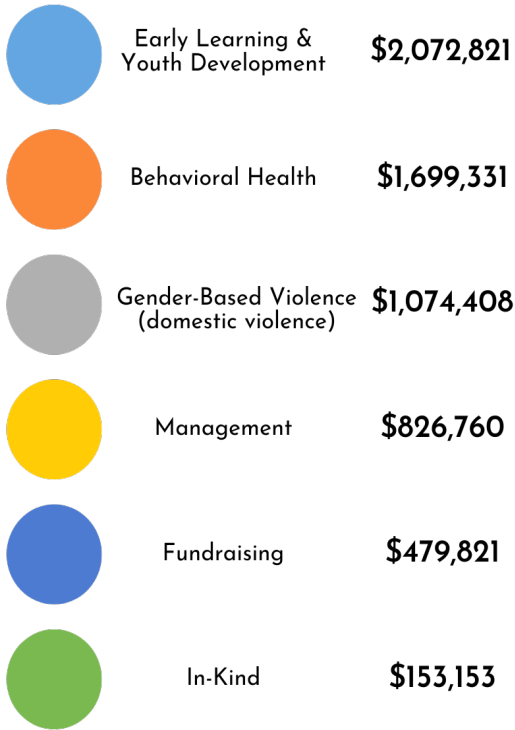


Racial Demographics of Participants



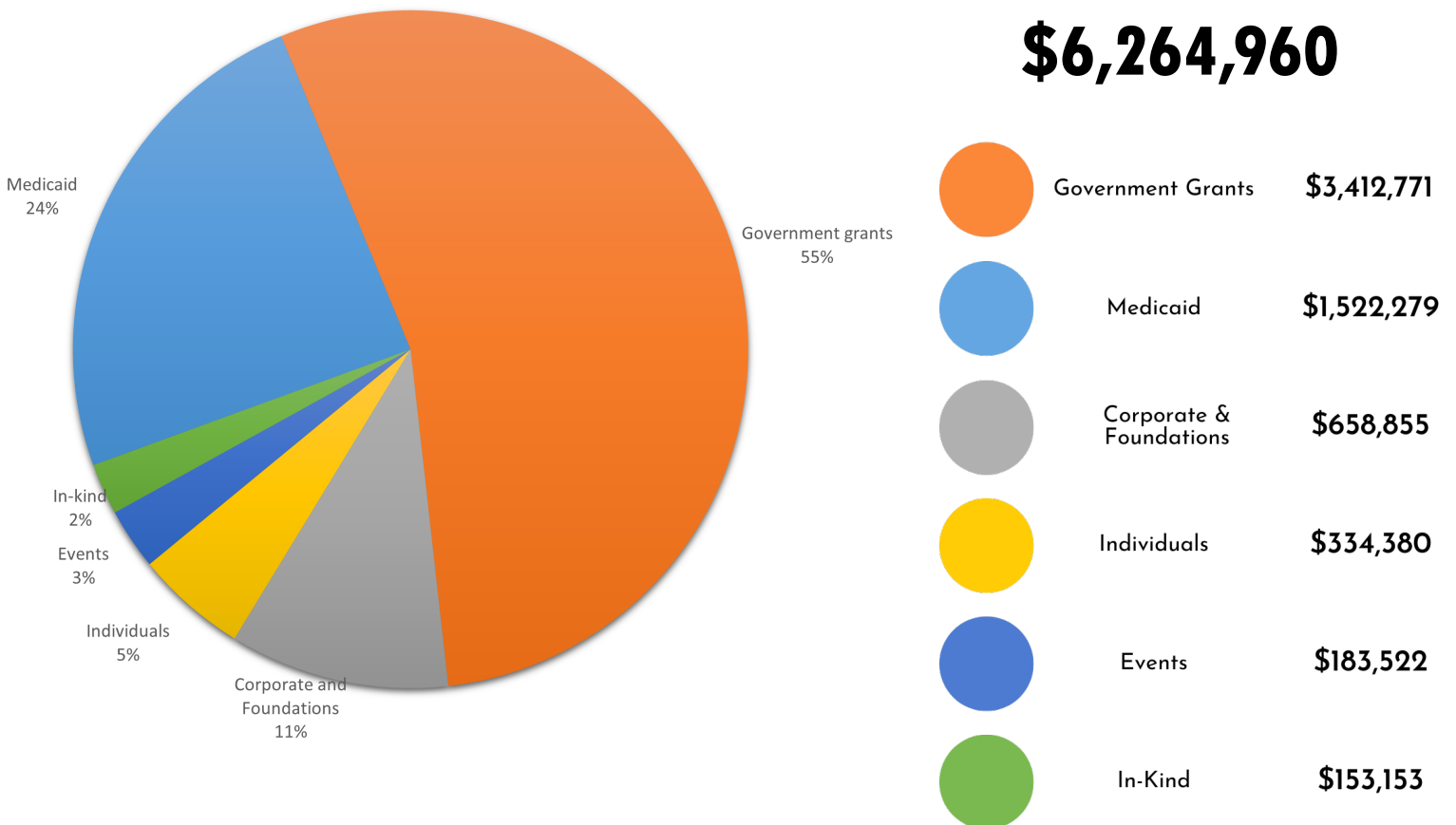
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REVENUE & SUPPORT

\$6,264,960





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2022-2024 Strategic Plan

Atlantic Street Center launched its organizational success plan. The plan has an overarching goal of enabling Atlantic Street Center to reinforce its strong foundation while laying additional groundwork for programmatic and operational capacity-building to address the increasing demand for services and community impact.

The strategic themes and priorities include:

- Perpetual Strategic Planning
- Transparency
- Unified Internal Community
- Advocates & Partners
- Operational Capacity Building
- Programmatic Capacity Building
- Social Justice
- Resource Development
- Governance

[Read Our Strategic Plan Here](#)