

*Atlantic Street Center  
Annual Gala 2024*

*The*  
**Leveling  
Up** *Celebration!*

*Saturday, October 5, 2024  
Renaissance Seattle Hotel  
515 Madison Street  
Seattle, WA 98104*

*Join us in our 114th year to  
acknowledge a continuation of  
impactful work and  
celebrate the success of our  
participants and programs.*

**Sponsorship  
Opportunities**



*Gender-Based Violence Program Started*

*Early Learning Program Initiated with ParentChild+*

*Behavioral Health Program Created*

*Youth Development Program Began*

*Early Service Partnership with  
"The Community Chest" (United Way)*

*Established 1910*



Dearest Friends,

Here we are once again prepping for the annual Atlantic Street Center gala. This year our theme is Leveling Up, an homage to our plan as an organization looking to expand upon the support we have been providing for 114 years.

***To continue our breadth of services and their impact, we are searching for community partners, businesses, and thought leaders to be sponsors for our gala on Saturday, October 5th, 2024 at the Renaissance Seattle Hotel.***

As a sponsor of this event, your support will help to ensure Atlantic Street Center can level up in how we care for and celebrate our participants.



We offer four core programs: access to behavioral health for youth, in-home early learning opportunities, youth development and family support, and advocacy for survivors of gender-based violence. Our annual gala is an opportunity to raise more awareness of the work we do and the success of our participants. Your partnership on this event will assist in creating a larger platform for Atlantic Street Center and the children and families we serve.

In this packet, you will learn more about the different levels of sponsorship as well as the details of how we execute our mission. We hope that our time together will span the gala and you will become a lifelong advocate of Atlantic Street Center.

I look forward to our partnership!

Sincerely,

Dr. Pela Terry, Executive Director  
Atlantic Street Center







# What does Atlantic Street Center do?

Since 1910, Atlantic Street Center (ASC) has been serving youth and their families through wrap-around programming that includes access to behavioral health, early learning opportunities, youth development, family support, and assistance for survivors of gender-based violence.



## OUR MISSION

*Support families and communities with raising healthy, successful children and youth through direct services and advocacy for social justice and equity.*

## A STORY OF FINDING HOME

One of our Teen & Young Parents Program participants informed us they were dealing with housing instability after fleeing a domestic violence situation. While many survivors are encouraged to safely escape these situations for themselves and their children, there are actually very few sustainable resources when it comes to building a new life. This includes housing.

This participant - a pregnant teen - shared her situation during a teen parent support group, so we referred her to our Gender-Based Violence Program. That team was able to navigate many cumbersome and complex housing applications on her behalf.

We are thrilled to say this young lady is now in a housing program that supports her and her new baby.

Our wrap-around services at Atlantic Street Center make it possible that we can nurture the multiple needs of our participants, much like this teen mother who was seeking safety and a community that understood and could emotionally support her.





# Sponsorship Opportunities

	\$25,000 Innovator	\$15,000 Leader	\$10,000 Mentor	\$5,000 Advocate	\$2,000 Scholar
Logo on event website	★	★	★	★	★
Priority seats for guests*	20	10	8	6	4
Ad/logo in program booklet	Full page	1/2 page	1/4 page	logo	logo
Verbal emcee recognition	★	★	★	★	★
Logo on sponsor board	★	★	★	★	★
Presenting sponsor board	★				
Social media mentions	5	4	3	2	1
Logo on invitation	★	★	★	★	★
Logo in 2024 annual report	★	★	★	★	★
Logo in newsletters (electronic and hard copy)	★	★	★	★	★

\*final guest list should be emailed directly to Lauren Lane at [lauren@atlanticstreet.org](mailto:lauren@atlanticstreet.org) by September 1, 2024

## Art Work

- Art should be high-res. We can accept most forms (EPS, JPG/PNG, PDF)
- Logos for printables due June 12, 2024
- Artwork for event program book due August 1, 2024
- Logos for Juneteenth assets due May 15, 2024

## Level Up your sponsorship by also sponsoring our Annual Juneteenth Celebration!

Star Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,000
<ul style="list-style-type: none"> <li>• 5 social media mentions</li> <li>• logo on official flyer, promo emails, website, etc.</li> <li>• 2 prominent vendor tables at event</li> <li>• recognized as signature sponsor on event welcome banner</li> <li>• ad copy read on Rainier Ave Radio at event</li> </ul>	<ul style="list-style-type: none"> <li>• 3 social media mentions</li> <li>• logo on official flyer, promo emails, website, etc.</li> <li>• 1 prominent vendor table at event</li> <li>• ad copy read on Rainier Ave Radio at event</li> </ul>	<ul style="list-style-type: none"> <li>• 1 social media mention</li> <li>• logo on official flyer, promo emails, website, etc.</li> <li>• 1 vendor table at event</li> </ul>





# Gala Details

**WHEN:** Saturday, October 5th 2024

**WHERE:** Renaissance Seattle Hotel 515 Madison Street Seattle, WA 98104

**TICKET COST:** \$150

**EVENT DESCRIPTION:** The *2024 Annual Gala: The Leveling Up Celebration!* will feature an exquisite dinner provided by the Seattle Renaissance Hotel. There will be a room dedicated to a cocktail hour featuring all auction items, including silent auction items for which people will be able to bid on before the event takes place. The evening will also have powerful performances and speakers, as well as a Raise the Paddle segment and a live auction. Dancing will close out the night!

**PROCEEDS BENEFIT:** Atlantic Street Center is one of the oldest community-centric non-profits in the area, serving more areas as time has gone on. We were established in 1910, primarily serving Italian immigrant families in Rainier Valley. 114 years later, we reach youth and families well beyond Seattle, encompassing anyone in need within King County and North Pierce County. Your support will enable us to continue our breadth of services and build on them for years to come.

**PAST SPONSORS:** Arcora Foundation, Costco, Seattle Children’s Hospital, Seattle Seahawks, Wellpoint (formerly Amerigroup Washington)



# YES! I want to be a sponsor

Innovator \$25,000

Leader \$15,000

Mentor \$10,000

Advocate \$5,000

Scholar \$2,000

I would like to be an IN-KIND sponsor\*

## YES, I would also like to be a sponsor for Juneteenth

\$10,000 Sponsor

\$5,000 Sponsor

\$2,000 Sponsor

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed (payable to Atlantic Street Center)

Charge to my...

MasterCard

Visa

Amount: \$ \_\_\_\_\_

Card # \_\_\_\_\_

3 digit security code on back of card: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE MAIL OR EMAIL THIS FORM COMPLETED TO:**

**EMAIL:** Lauren Lane [laurenl@atlanticstreet.org](mailto:laurenl@atlanticstreet.org)

**MAIL:** Atlantic Street Center  
ATTENTION: Lauren Lane - 2024 Gala  
2103 S. Atlantic Street  
Seattle, WA 98144

*\*Please indicate what level of In-Kind Sponsor you would like to be and send a summary of your in-kind services.*

## CONTACT

**Teresa Everett**, Director of Public Relations & Resource Development

**P:** 206-841-1288

**E:** [TeresaE@atlanticstreet.org](mailto:TeresaE@atlanticstreet.org)

**Lauren Lane**, Grants & Special Events Manager

**P:** 206 454-3909

**E:** [LaurenL@atlanticstreet.org](mailto:LaurenL@atlanticstreet.org)



*Nothing is more important than what you do for a child*