



In recognition of Atlantic Street Center, join us as we celebrate 115 years of service.

10.18.25 

 Renaissance Seattle Hotel

 atlanticstreetcenter.org/gala



Dearest Friends,

I am excited to be part of another Annual Gala at Atlantic Street Center. This yearly event honors the work of our staff, supporters, and those we serve.

This year is extra special because we consider this **THE MILESTONE CELEBRATION!** We are celebrating 115 years of service in our communities. Since 1910, Atlantic Street Center has been a consistent and trusted beacon of support in our region, providing essential programming and services to children, youth, and their families. I look forward to you joining us on Saturday, October 18th, 2025 at the Renaissance Seattle Hotel to mark this major milestone.

You can also strengthen your support through sponsorship. In this packet, you will find various ways to uplift our Annual Gala and show our community you are aligned with Atlantic Street Center's mission to support Seattle, South King County, and North Pierce County through intentional and thoughtful resources.

Annually, Atlantic Street Center creates over 1,500 moments of impact by wrapping around children, youth, their families, and the community. The organization offers four core programs, and our service offerings are at **no cost** to our participants. The Atlantic Street Center Annual Gala is a truly valuable opportunity for you and your business to partner with us to show much-needed support.

Within these pages, you will learn about the different levels of sponsorship as well as the details of how we execute our mission. I hope our time together will amplify the gala and our supportive services - and you will become a lifelong friend to Atlantic Street Center.

I look forward to celebrating 115 years with you!

Sincerely,

Dr. Pela Terry, Executive Director

OUR MISSION

Support families and communities with raising healthy, successful children and youth through direct services and advocacy for social justice and equity.

OUR PARTICIPANTS

Atlantic Street Center serves low- and no-income children, youth, and their families, primarily African American, Black, and other marginalized communities. All of our programs are of no cost to those we serve.

ABOUT



Atlantic Street Center Programs

Behavioral Health

Early Learning

Gender-Based Violence Support

Youth Development & Education Support



WHEN: Saturday, October 18th 2025

EVENT DETAILS

WHERE: Renaissance Seattle Hotel
515 Madison Street, Seattle, WA 98104

TICKET COST: Early Bird Price: \$150 | Regular Ticket Price: \$175 | Table Price: \$1,500

EARLY BIRD REGISTRATION DEADLINE: September 22, 2025

EVENT DESCRIPTION: The *2025 Milestone Celebration Gala* will include dinner provided by the Renaissance Seattle Hotel. There will be a room dedicated to a cocktail hour featuring all auction items. The evening will also have powerful performances and speakers, as well as a Raise the Paddle segment and live auction. A birthday party with dancing will close out the night!

PAST SPONSORS: Alaska Airlines, Alpha Graphics, Arcora Foundation/Delta Dental, Inatai Foundation, Jackson Street Jazz Walk, Papa John's Foundation, Primera Group, Seattle Children's Hospital, Seattle Seahawks, Wellpoint (formerly Amerigroup Washington), and others

PROCEEDS BENEFIT: Dollars raised through ticket sales, auction items, donations, and more assist Atlantic Street Center in fulfilling its mission and services, including but not limited to:

- Providing a gender-based violence survivor with an emergency ride-share, safe housing, and case management.
- Dinner, tutoring, and enrichment activities for the youth of our After-School and Summer Academy programs.
- Behavioral health-based events like hiking or movie nights to inspire mental health discussions within families.
- Diapers and formula for new parents.
- Support for our Holiday Toy Store, which provides gifts and joy during the holiday season, and our Annual Juneteenth Celebration, which is one of the oldest events of its kind in King County.

Milestone Celebration Sponsor \$115,000

- Company logo on the back of auction bid cards
 - Logo on BOGO light in reception area
 - Speciality VIP name tags for guests
 - Company logo included on table champagne
 - Special recognition as presenting sponsor for gala & after-party
 - Hotel stay at Renaissance Seattle Hotel (one room for the night of the gala)
 - Company logo on gala step & repeat
 - Listed as sponsor for Atlantic Street Center's Annual Juneteenth Celebration (June 18, 2025)
 - Individual Sponsor Foam Board (3)
 - Two tables at gala (20 seats)
 - Mention on stage by event emcee (4)
 - Social Media Mentions (8)
 - Ad/Logo in gala program booklet (full page ad, outside back cover)
 - **Plus the Foundational Benefits (see page 6)**
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Legacy Circle Sponsor \$100,000

- Hotel stay at Renaissance Seattle Hotel (one room for the night of the gala)
- Company logo on gala step & repeat
- Listed as sponsor for Atlantic Street Center's Annual Juneteenth Celebration (June 18, 2025)
- Individual Sponsor Foam Board (2)
- Two tables at gala (20 seats)
- Mention on stage by event emcee (3)
- Social Media Mentions (7)
- Ad/Logo in gala program booklet (full page ad, inside back cover)
- **Plus the Foundational Benefits (see page 6)**

Platinum Changemaker \$50,000

- Listed as sponsor for Atlantic Street Center's Annual Juneteenth Celebration (June 18, 2025)
 - Individual Sponsor Foam Board (1)
 - One table at gala (10 seats)
 - Mention on stage by event emcee (2)
 - Social Media Mentions (6)
 - Ad/Logo in gala program booklet (1 full page ad, inner pages)
 - **Plus the Foundational Benefits (see page 6)**
-

Champion \$25,000

- Individual Sponsor Foam Board (1)
 - One table at gala (10 seats)
 - Mention on stage by event emcee (2)
 - Social Media Mentions (5)
 - Ad/Logo in gala program booklet (3/4 page ad, inner pages)
 - **Plus the Foundational Benefits (see page 6)**
-

Shining Star \$15,000

- One table at gala (10 seats)
- Mention on stage by event emcee (2)
- Social Media Mentions (4)
- Ad/Logo in gala program booklet (1/2 page ad, inner pages)
- **Plus the Foundational Benefits**

Hope Giver \$10,000

- One table at gala (10 seats)
 - Mention on stage by event emcee (2)
 - Social Media Mentions (3)
 - Ad/Logo in gala program booklet (1/4 page ad, inner pages)
 - Plus the **Foundational Benefits**
-

Advocate \$5,000

- One table at gala (10 seats)
 - Mention on stage by event emcee (2)
 - Social Media Mentions (2)
 - Logo in gala program booklet
 - Plus the **Foundational Benefits**
-

All sponsorship levels receive these **FOUNDATIONAL BENEFITS**

Official logo included in/on:

- Invitation Mailer
- Event website
- Sponsors Foam Board
- Electronic newsletters and gala promotional emails
- Newsletter mailer (post-gala/event recap)
- 2025 Annual Report

Important Due Dates for Logos and/or Art Work

Logo for Invitation Mailer, website, and additional benefits: 07/23/2025

Art and/or logo for Program Gala Booklet and Foam Boards: 09/02/2025

IMPACT STARTS EARLY

"Being a participant at ASC has helped me grow with grown up skills and tools to face the world."
- Moses, After-School Participant



Under the Youth Development & Education Support Program, our After-School Program supports elementary and middle school students with homework help and specially curated activities that are both STEM-related and culturally relevant. Each June, we honor these participants by celebrating their efforts alongside their families. Students, like Moses, are encouraged to speak on their own behalf and acknowledge their personal successes.



YES! I want to be a sponsor

- | | |
|--|--|
| <input type="checkbox"/> Milestone Celebration Sponsor (\$115,000) | <input type="checkbox"/> Legacy Circle Sponsor (\$100,000) |
| <input type="checkbox"/> Platinum Changemaker(\$50,000) | <input type="checkbox"/> Champion (\$25,000) |
| <input type="checkbox"/> Shining Star (\$15,000) | <input type="checkbox"/> Hope Giver (\$10,000) |
| <input type="checkbox"/> Advocate (\$5,000) | |

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

☐ Check Enclosed (payable to Atlantic Street Center)

☐ Charge to my: ☐ Mastercard ☐ Visa Amount: _____

Card #: _____ Exp. Date: _____ CVC: _____

Billing Address: _____

Please mail or email this completed form to:

MAIL: Atlantic Street Center
ATTN: Teresa Everett, 2025 Gala
2103 S. Atlantic Street
Seattle, WA 98144

EMAIL: TeresaE@atlanticstreet.org

CONTACT

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