

Atlantic Street Center Annual Gala

Saturday, October 10, 2026

Legacy Lives Everyday

Celebrating 116 Years of Impact

Sponsorship Opportunities





Dr. Pela Terry, Executive Director



Dearest Friends,

Atlantic Street Center coNow in our 116th year, Atlantic Street Center continues to be a beacon in the community, and for the youth and families within it. As an organization, we mark that success by celebrating alongside our supporters at our Annual Gala. This event is also our biggest fundraiser of the year, giving us the **momentum to scale upward**.

I hope our team can count on your sponsorship for the 2026 Annual Gala taking place on **Saturday, October 10, 2026 at the Seattle Renaissance Hotel**.

Sponsorships are a vital piece of Atlantic Street Center's growth. This type of support can help our participants go from surviving to thriving. Your alliance gives our team the ability to do more when it comes to programming, resource allocation, and sustaining the support we provide the children, youth, and families of our region.

In our 116th year, we must focus on sustainability, especially with the fast-paced challenges impacting us at the federal level. **Every move we make counts**.

In this packet, you will learn about the work we do and how your sponsorship can benefit your direct community.

I hope to celebrate with you in October!

Dr. Pela Terry, Executive Director

OUR MISSION

Support families and communities with raising healthy, successful children and youth through direct services and advocacy for social justice and equity.

OUR PARTICIPANTS

Atlantic Street Center serves low- and no-income children, youth, and their families, primarily African American, Black, and other marginalized communities. All of our programs are of no cost to those we serve.



OUR PROGRAMS

Behavioral Health

Early Learning

Gender-Based Violence Support

Youth Development & Education Support

ABOUT



WHEN: Saturday, October 10th 2026

EVENT DETAILS

WHERE: Renaissance Seattle Hotel
515 Madison Street, Seattle, WA 98104

TICKET COST: Regular Ticket Price: \$175 | Table Price: \$1,750

EVENT DESCRIPTION: The Atlantic Street Center 2026 Gala's theme this year is *Legacy Lives Everyday: Scaling to New Heights*. Join us to honor our programs growing to meet ever-increasing challenges in our communities while also spreading our arms wide to support more children, youth, and families. Celebrate successes thus-far in concert with changemakers like yourself. Take part in auctions, dinner, and dancing.

PROCEEDS BENEFIT: Dollars raised through ticket sales, auction items, donations, and more assist Atlantic Street Center in fulfilling its mission, including but not limited to:

- Providing a gender-based violence survivor with an emergency ride-share, safe housing, and case management.
- Education-based enrichment activities for the youth of our After-School and Summer Academy programs, and supportive workshops for young parents and older caregivers.
- Behavioral health-based events like hiking or movie nights to inspire mental health discussions within families, and hiring therapists that can create a culturally relevant space for clients.
- Educational books and toys for our Early Learning Program that academically and socially prepares toddlers for pre-school and a lifelong appreciation for learning.
- Support for our holiday toy Store, which provides gifts and joy during the holiday season, and our Annual Juneteenth Celebration, which is one of the oldest events of its kind in King County.

PAST SPONSORS: Alaska Airlines, Alpha Graphics, Arcora Foundation/Delta Dental, Brettler Family Foundation, Inatai Foundation, Jackson Street Jazz Walk, Microsoft, Papa John's Foundation, Primera Group, Schultz Family Foundation, Seattle Children's Hospital, Seattle Seahawks, Wellpoint (formerly Amerigroup Washington), University of Washington Medicine, and others.



Legacy Sponsor \$100,000

- Company logo on the back of auction bid cards
 - Company logo on gala step & repeat
 - Logo on BOGO light in reception area
 - Spot as interviewee on The Milestone Minute, the ASC 2026 video mini-series
 - A company retreat at your office with CoRe, our video game team building beta program
 - Individual Sponsor Foam Board (3)
 - Mention on stage by event emcee (4)
 - Additional social media mentions (3)
 - Ad/Logo in gala program booklet (full page ad, outside back cover)
 - **Plus the Foundational Benefits (see page 6)**
-

Platinum Changemaker \$50,000

- Spot as interviewee on Milestone Minute, the ASC video mini-series
- A company retreat at your office with CoRe, our video game team building beta program
- Individual Sponsor Foam Board (2)
- Mention on stage by event emcee (2)
- Additional social media mentions (2)
- Ad/Logo in gala program booklet (1 full page ad, inner pages)
- **Plus the Foundational Benefits (see page 6)**

Champion \$25,000

- A company retreat at your office with CoRe, our video game team building beta program
 - Individual Sponsor Foam Board (1)
 - Mention on stage by event emcee (2)
 - Additional social media mentions (2)
 - Ad/Logo in gala program booklet (3/4 page ad, inner pages)
 - **Plus the Foundational Benefits (see page 6)**
-

Shining Star \$15,000

- Mention on stage by event emcee (2)
 - Additional social media mentions (1)
 - Ad/Logo in gala program booklet (1/2 page ad, inner pages)
 - **Plus the Foundational Benefits**
-

Hope Giver \$10,000

- Mention on stage by event emcee (2)
- Additional social media mentions (1)
- Ad/Logo in gala program booklet (1/4 page ad, inner pages)
- **Plus the Foundational Benefits**

Advocate \$5,000

- Logo in gala program booklet
- Plus the **Foundational Benefits**

All sponsorship levels receive these **FOUNDATIONAL BENEFITS**

Official logo included in/on:

- Invitation Mailer
- Event website
- Sponsors Foam Board
- Electronic newsletters and gala promotional emails
- Newsletter mailer (post-gala/event recap)
- 2026 Annual Report

All sponsors receive one (1) table. This includes ten (10) seats with a dinner meal.

Two (2) mentions on stage during program by emcee.

Two (2) social media mentions leading up to gala.

Important Due Dates

Logo for Invitation Mailer, website, and additional benefits: 07/22/2026

Art and/or logo for Program Gala Booklet and Foam Boards: 09/16/2026

Final guest list due to Atlantic Street Center: 09/18/2026

IMPACT STARTS EARLY

*I must say Atlantic Street has always had a dream team.
No one can put boots on the ground better than [the] Atlantic Street Center team.
I just want to say we love [you] more than you know.
- Janet G, Kinship Care Support Group participant*

One of our programs is the Kinship Care Support Group, a resource of the Youth Development & Education Support Program. This group creates a sense of community for grandparents and older caregivers raising young children. They meet at our Youth & Family Center on a monthly basis, as well as work with our coordinators to find additional resources to support their family.



IMPACT STARTS EARLY

"Being in the youth programs at Atlantic Street Center has made me feel more confident. I've made lots of friends and had lots of fun. My favorite part was learning about all the cool careers and thinking about what I want to do in my future!" - Easton G, After-School Program youth



Our After-School Program supports youth so they can be successful in and outside of the classroom. Children spend time with ASC staff completeing their home work and taking part in carefully planned activities, including STEM-related programming, physical activity, and exposure to cultural and career-centric exploration.



YES! I want to be a sponsor for the 2026 Annual Gala.

☐ Legacy Sponsor (\$100,000)

☐ Platinum Changemaker(\$50,000)

☐ Champion (\$25,000)

☐ Shining Star (\$15,000)

☐ Hope Giver (\$10,000)

☐ Advocate (\$5,000)

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

☐ Check Enclosed (payable to Atlantic Street Center)

☐ Charge to my: ☐ Mastercard ☐ Visa Amount: _____

Card #: _____ Exp. Date: _____ CVC: _____

Billing Address: _____

Please mail or email this completed form to:

MAIL: Atlantic Street Center
ATTN: Teresa Everett, 2026 Gala
2103 S. Atlantic Street
Seattle, WA 98144

EMAIL: TeresaE@atlanticstreet.org

CONTACT

Teresa Everett, Director of Public Relations & Resource Development

P: 206-454-3924

E: TeresaE@atlanticstreet.org